



UNIVERSIDAD DE CORDOBA

FACULTAD DE CIENCIAS DEL TRABAJO

GRADO DE TURISMO

2025/26 YEAR

TERRITORIAL RESOURCES FOR TOURISM

Course details

Course name: TERRITORIAL RESOURCES FOR TOURISM**Code:** 101697**Degree/Master:** DEGREE IN TOURISM**Course:** 1**Field:** GEOGRAPHY**Character:** BASIC**ECTS Credits:** 6**Duration:****Classroom hours:** 60**Face-to-face classroom percentage:** 40%**Study hours:** 90**Online platform:** <https://moodle.uco.es/>

Coordinating Professor

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Brief description of the contents

The essential objective of the subject focuses on the integral study of territorial resources or attractions as a fundamental basis for the adequate development of tourism activity. The main aspects of analysis in relation to this reality will be:

- Definition of territorial resources for tourism and classification into large typologies according to different criteria.
- Study of the territorial factors influencing the location and nature of tourist activity.
- Inventory and assessment of territorial resources for tourism (as a methodology for their correct identification, description, classification and evaluation of their tourist potential).
- Specific relationship of territorial resources for tourism with tourism products and their insertion in the framework of tourist spaces (destinations).
- Analysis of the tourist functionality in the different types of tourist destination-spaces classified according to their territorial base: coastal, natural and rural, and urban spaces.

Prerequisites

Prerequisites established in the study plan

- None

Recommendations

- Some basic knowledge about General Geography.

Study programme

1. Theory contents

1. TOURISM AND TOURISM RESOURCES/ATTRACTIONS

- 1.1. Tourism as a system: the resources' role
- 1.2. Resources in the framework of the tourist territory
- 1.3. Tourism resources: definition and main types

2. THE TERRITORIAL AND HERITAGE BASE OF THE TOURISM ATTRACTIONS

- 2.1. Territory and landscape: territorial factors and attractions
- 2.2. Territorial heritage and attractions

3. TOURISM PRODUCT AND TOURISM EXPERIENCE

- 3.1. Product: definition and basic components
- 3.2. Types of tourism products
- 3.3. Experiential tourism

4. DESTINATION AND SUPPLY

- 4.1. Destination: definition and specific criteria
- 4.2. Tourism supply: basic structure and forms of organisation

5. TYPES OF DESTINATIONS: TOURIST MODALITIES AND KEYS TO SUSTAINABILITY

- 5.1. Methodological proposal: types of destinations and tourism
- 5.2. Coastal destinations
- 5.3. Urban destinations
- 5.4. Rural destinations
- 5.5. Natural destinations
- 5.6. Thematic destinations

2. Practical contents

- 1) Carrying out practical work in small groups.
- 2) Reading, analysis and commentary of texts (scientific papers, scientific reports and documents, press references).
- 3) Approach to the main sources for the knowledge of territorial resources for tourism.
- 4) Exemplification and proposal of situations in relation to territorial resources for tourism and their concretion in tourism products and supply, based on real cases.
- 5) Carrying out a field trip to illustrate various aspects explained in class.

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Methodology

General clarifications on the methodology (optional)

The methodology followed aims to ensure the correct assimilation by the student not only of the purely theoretical contents of the subject, but also of the main explanatory keys that are currently raised in relation to territorial resources for tourism and their problems at very different scales. In order to achieve this basic objective, the methodology includes the following aspects:

- 1) Theoretical classes in the classroom, with exposition and schematic presentation by the lecturer of the contents of the different topics of the subject, and constant exemplification -by means of graphic and documentary material of the same.
- 2) Practical sessions: analysis and/or reference to practical cases, both by the lecturer and the students. This will be carried out through classroom practice and thematic work, mainly focused on the study of the territorial resources of different geographical contexts and their processes of tourism development.
- 3) Tutorials: these are the time for the resolution of doubts, queries, supervision of work, etc., either in person, by e-mail, or through the Moodle Virtual Platform.

Methodological adaptations for part-time students and students with disabilities and special educational needs

Part-time students and those who can prove that they are unable to attend class regularly may pass the course provided that, after meeting with the lecturer (sufficiently in advance, i.e. at the beginning of the term) to be informed of the assessment system that will be applied, they submit in due time and form any assignments, reviews, exams or any other assessment instrument that may be determined, using the tutorials that the professor deems necessary for this purpose.

The methodological strategies and the evaluation system included in this Teaching Guide will be adapted according to the needs of students with disabilities and special educational needs when required.

Face-to-face activities

Activity	Large group	Total
<i>Field trips</i>	10	10
<i>Information processing activities</i>	11	11
<i>Projects based on the course contents</i>	25	25
<i>Tutorial action activities</i>	4	4
<i>Written expression activities</i>	10	10
Total hours:	60	60

Off-site activities

Activity	Total
Information processing activities	45
Information search activities	45
Total hours:	90

Outcomes of the learning process

Knowledge, skills and abilities

Co3	Understand the principles and impacts of tourism: spatial-territorial, social, cultural, political, labor, and economic dimensions.
Co4	Understand the dynamic and evolving nature of tourism and the leisure society.
Co7	Understand the objectives, strategy, and instruments of tourism planning.
HD06	Understand and applies the basic concepts of Geography.
HD07	Identify and manage tourist spaces and destinations.
HD09	Manage territories and tourist resources in accordance with the principles of sustainability.
HD12	Soft skills, such as analytical and synthesis abilities, organization and planning, communication, teamwork, critical thinking, and leadership.
COMo2	Be able to analyze and understand the (social, economic, and environmental) impacts generated by tourism.
COMo8	Assess tourism potential and conduct prospective analysis of its exploitation, with the aim of identifying technical planning needs for tourism infrastructures and facilities.
COMo9	Be able to turn an empirical problem into a research object and draw conclusions
COM11	Coherently integrate knowledge, values, and skills related to sustainability, human and fundamental rights, gender equality and equal opportunities, and universal accessibility into academic and professional practice.

Assessment methods and instruments

Intended learning outcomes	Examination	Group or individual globalizing	Means of practical execution
Co3	X	X	X
Co4	X	X	X
Co7		X	X
HD06	X	X	X
HD07		X	X
HD09		X	X
HD12	X	X	X
COMo2	X	X	X
COMo8		X	X

COM09		X	X
COM11	X	X	X
Total (100%)	50%	25%	25%
Minimum mark (*)	5	5	5

(*)The minimum grade that students must obtain in each of the evaluable activities in order to pass the course shall not exceed 5,0.

General clarifications on instruments for evaluation:

Students must take the different assessment tests. The final mark for the course will be obtained by applying the percentages shown above, the final result of which must be at least equal to or higher than 5.

- The validity period of the marks for means of practical execution and projects will extend until the extraordinary September/October call, but no further.
- In order to pass the course, a good level of linguistic and communicative competence is essential. Failure to produce oral or written texts correctly may have a negative impact on the final mark.

Clarifications on the methodology for part-time students and students with disabilities and special educational needs:

In the case of these students, the same criteria referred to in the previous section shall apply.

Clarifications on the evaluation of the extraordinary call and extra-ordinary call for completion studies:

- In the extraordinary September/October call, the student who has not passed the subject will have to give an account of the whole subject through a written test, keeping the mark obtained (in case of being passed) in the project and practical works only until that call and not keeping it for subsequent calls.
- In the extraordinary end-of-studies exam, the student will be assessed by means of a written exam covering the fundamental theoretical and practical contents of the subject.

Qualifying criteria for obtaining honors:

Have obtained a mark of at least 9 in all evaluation criteria.

Sustainable development goals

No poverty

Good health and well-being

Decent work and economic growth

Industry, innovation and infrastructure

Reduced inequalities

Sustainable cities and communities

Responsible consumption and production

Climate action

Life below water

Life on land

The methodological strategies and the evaluation system contemplated in this Teaching Guide will respond to the principles of equality and non-discrimination and must be adapted according to the needs presented by students with disabilities and special educational needs in the cases that are required. Students must be informed of the risks and measures that affect them, especially those that may have serious or very serious consequences (article 6 of the Safety, Health and Welfare Policy; BOUCO 23-02-23).